



Muskego Waterbugs 2026

July 3rd Independence Day Celebration *{ Sponsorship/ Donation Opportunities }*



Hello,

The Muskego Waterbugs are proud to present our July 3rd Independence Day Celebration for the 30th year! This event and fireworks display is organized, operated, and funded by the Muskego Waterbugs for our most historic year.

We would not be able to put this event together without our great community partners and invite you to be a part of the fun! Each year, we partner with our great community businesses and organizations to continue to put on our free ski shows to the public each summer, along with our spectacular July 3rd event.

Sponsorships and/ or donations to the 30th Muskego Waterbugs July 3rd event offers many advantages, including highlighting your local business and elevating your business profile within the Muskego community. The Muskego Waterbugs are a 501c.3 non-profit organization with a mission of highlighting boater and water safety in youth. Your donation allows this organization to continue its mission while highlighting your business, offering you an additional tax-deduction.

Below are several of our sponsorship opportunities for our July 3rd Independence Day celebration. Questions? We would love to help! Please reach out to our July 3rd planning committee at events@muskegowaterbugs.org or visit our website at www.muskegowaterbugs.org to learn more.

This event is our largest fundraiser of the year to continue our program and we appreciate your support!



Muskego Waterbugs 2026

{ Sponsorship/ Donation Opportunities }



Presenting Sponsor: - *Sponsorship of \$10,000*

- Four (4' x 3') banners displaying your business information around the festival grounds.
- Business logo prominently displayed on our advertising board and on all social media highlighting the event.
- Front row seating on the beach (20' x 20' area) for your guests to watch the Muskego Waterbugs perform and our fireworks display.
- Area to highlight your business on the fairgrounds (10' x 15' display area provided by the muskego waterbugs).

Music Tent Sponsor: - *Sponsorship of \$2,000*

- Allows for four (4' x3') banners to be displayed around the festival grounds.
- Business logo displayed on our advertising and on all social media highlighting the event.
- Business information printed and displayed on all event parking materials and signage throughout the event area.
- Music stage named & presented by the sponsor business.

Parking Sponsor: - *Sponsorship of \$1,000*

- Allows for three (4' x3') banners to be displayed around the festival grounds.
- Business logo displayed on our advertising and on all social media highlighting the event.
- Business information printed and displayed on all event parking materials and signage throughout the event area.

Merchandise “Koozie” Sponsor: - *Sponsorship of \$500*

- Business logo displayed on our advertising and on all social media highlighting the event.
- Business information printed and displayed on all event materials and signage throughout the event area.
- Business logo printed on all Muskego Waterbugs July 3rd merchandise.



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{ Sponsorship/ Donation Opportunities Continued }

Ski Show Sponsor: - Sponsorship of \$300

- Business logo displayed on our advertising and on all social media highlighting the event.
- Business information printed and displayed on all event materials and signage throughout the event area.
- Business information and shoutouts throughout the Muskego Waterbugs Ski Show that evening by our MC.

We would love to sponsor the following! ...

- Presenting Sponsor @ \$10,000 for 2026.
- Music Tent Sponsor @ \$2,000
- Parking Sponsor @ \$1,000
- Merchandise "koozie" sponsor @ \$500
- Ski Show Sponsor @ \$500

We would like to donate at the following level...

- \$400 donation acknowledgment on festival ground signage, social media, & Muskego Waterbugs website.
- \$200 donation for acknowledgement on Muskego Waterbugs social media & website.
- \$100 donation towards the July 3rd event and fireworks. Plus a "I donated to the Fireworks" yard sign for your yard to show of to your neighbors (and yes, we deliver the sign!).

Please make all checks payable to:

Muskego Waterbugs Ski Club
PO Box 111
Muskego, WI 53150



Muskego Waterbugs 2026

July 3rd Sponsorship Information



Business Name: _____

Primary Contact: _____

Email: _____ Phone #: _____

Primary Address: _____

Years in Business: _____

Business Website: _____

All artwork and business information for our team can be sent to Alex Ignasiak at events@muskegowaterbugs.org.

Questions? We'd love to help! All questions can be directed to events@muskegowaterbugs.org.

See You On the Beach!